

# **Cookies Policy**

Aktiebolaget Systemstöd Sverige wants to inform you through this policy about the use of cookies on our websites and what data we process about you when you visit one of these.

### What are cookies

Cookies are small text files that are stored on your computer and are used to track what you do on the website. The information collected is primarily aimed at developing the website and its performance. Please note that the cookie cannot identify you personally, but only the browser installed on your computer, tablet or mobile phone that you use during the visit.

For more information about how cookies work, please read more at <u>www.allaboutcookies.org</u>.

### Cookies on pages from Systemstöd

On our websites:

- systemstod.se
- systemstod.fi
- systemstod.no
- systemstod.dk
- systemstodsbloggen.se
- systemstodpowerups.se

cookies are used. They are useful for several reasons, for example it helps us remember the language settings you have made.

We use cookies to manage and develop our websites, to improve and analyze the user experience and to target marketing in the services and social media channels provided by us or our partners.

Through cookies, we can collect information about, for example, where the visitor came from when he/she lands on our website, which of our websites and pages are visited and when, which browser is used and the IP address of the device used.



### **Different cookies**

#### **Necessary cookies**

These cookies are necessary for our pages to function and they enable a smooth user experience.

### **Analytical cookies**

Through analytical cookies, we can follow the use of our various pages and thereby improve the functionality of the pages. For example, we receive information about which pages of our website systemstod.se are most popular, where visitors navigate to after visiting the first page on the website or from which website they come when they arrive to our website and how long they stay on our website .

#### **Marketing cookies**

Through marketing cookies, we can adapt the content on our websites, so that we can, for example, show targeted content and advertising based on the visitor's previous behavior.

### **Opt out cookies**

You can always give or withdraw your consent for analytical cookies and marketing cookies.

You can refuse to allow cookies by going to your browser's settings and deleting cookies. It is also possible to set your browser so that it notifies you when it receives a cookie. You then have the option to accept or reject the cookie.

More information about cookies in different browsers here:

- <u>Manage cookies in Internet Explorer</u>
- <u>Manage cookies in Firefox</u>
- <u>Manage cookies in Chrome</u>
- Manage cookies in Safari

If you choose not to allow cookies, it may mean that some of the functions on our pages do not work in the same way as if you had accepted them.

Some of the cookies on our website are managed by third parties and you can alternatively use the third parties' own tools to block these cookies.



If you do not want your visits to Systemstöd's pages to appear in the statistics in Google Analytics, there is an add-on that you can install in your browser. You can download the add-on from <u>Google's website here</u>. You can also deny the use of cookies by selecting certain settings in the browser (see above).

### How long are cookies stored

The lifetime of a cookie varies depending on the type of cookie. "Session cookies" lifetime is during the time you surf, which means that these cookies are not stored and therefore also do not collect information when you close the browser. Persistent cookies, on the other hand, usually have a longer lifetime, which varies from minutes to a few years.

Use of cookies and other similar technologies on Systemstöd's websites and pages according to heading 2. Cookies on pages from Systemstöd above are as follows:

Strictly Necessary cookies						
Cookie key	Domain	Cookie type	Expiration	Description		
_hjAbsoluteSessionInProgress	.systemstod.se .systemstod.no .systemstod.fi .systemstod.dk	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.		
cf_bm	.hubspot.com	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.		
_hjFirstSeen	.systemstod.se .systemstod.no .systemstod.fi .systemstod.dk	First-party	30 minutes	The cookie is set so Hotjar can track the beginning of the user's journey for a total session count. It does not contain any identifiable information.		
RequestVerificationToken		First-party	Session			



.systemstod.se .systemstod.no .systemstod.fi .systemstod.dk This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.

#### **Performance cookies**

Performance cookies				
		Cookie		
Cookie key	Domain	type	Expiration	Description
_gid	.systemstod.se .systemstodsbloggen .systemstod.no .systemstod.fi .systemstod.dk	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
_gat	.systemstod.se .systemstodsbloggen .systemstod.no .systemstod.fi .systemstod.dk	First-party	1 minute	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.
_ga_W2D3P0NDCQ	.systemstod.se .systemstodsbloggen .systemstod.no .systemstod.fi .systemstod.dk	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
_ga_9E517HMYV3	.systemstodsbloggen.se	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
_ga_TJNWZ94FVW	.systemstodpowerups.se	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.



.systemstod.se .systemstodsbloggen .systemstod.no .systemstod.fi .systemstod.dk

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.systemstod.se .systemstodsbloggen .systemstod.no .systemstod.fi .systemstod.dk .systemstodpowerups.se	1 year 1 month
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This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

Targeting cookies				
Cookie key	Domain	Cookie type	Expiration	Description
_gat_gtag_UA_40442214_1	.systemstod.se	First-party	1 minute	This cookie is part of Google Analytics and is used to limit requests (throttle request rate).
VISITOR_INFO1_LIVE	.youtube.com	Third-party	6 months	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites; it can also determine whether the website visitor is using the new or old version of the Youtube interface.
YSC	.youtube.com	Third-party	Session	the Youtube Interface. This cookie is set by YouTube to track views of embedded videos.
Unclassified cookies				
Cookie key	Domain	Cookie type	Expiration	Description
_hjIncludedInSessionSample_ 338808	.systemstod.se	First-party	2 minutes	
_hjSession_338808	.systemstod.se	First-party	30 minutes	
_hjSessionUser_338808	.systemstod.se	First-party	1 year	



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The Swedish Post and Telecommunications Agency (Post- och telestyrelsen) is the supervisory authority in the area, please read more about cookies <u>on their website here</u>

For more information on how we process your personal data, please see our <u>Privacy Policy</u> <u>Aktiebolaget Systemstöd Sverige here</u>

## If you have questions

Aktiebolaget Systemstöd Sweden, org. no. 556122-0798, is the personal data controller for the processing of personal data described above. This means that we are responsible for the personal data being processed correctly and in accordance with current personal data legislation.

For further information about personal data management or if you have questions, please contact us at:

Aktiebolaget Systemstöd Sverige (org. nr. 556122-0798) Torshamnsgatan 28A, 164 40 Kista Telefon: <u>+46 8 586 142 00</u> E-post: <u>info@systemstod.se</u>