

# **Overview**

The Adra Suite of Solutions by Trintech, helps innovative businesses close with confidence by streamlining processes, improving speed, accuracy, and reducing risk; empowering the office of finance to close with confidence. The simplicity of the Adra solution means it can be implemented in a matter of days and seamlessly operationalized within your teams. Adra's reliable, high-quality reporting provides greater insight into the financial health of your business, allowing you to implement stronger policies and controls, allow you to be confident and secure in your financial reporting.

# **Robust Transaction Matching**

With our automated multi-way matching capability (3-way, 4-way, etc.), users can quickly set up match scenarios and deploy intelligent rules to automatically review one-to-one, one-to-many, many-to-one, and many-to-many matches. Match transactions with bank statements, credit card statements, point of sale, merchant, 3rd party delivery services and many more.

### **Automated Account Reconciliations**

Rely on the power of automation to reduce busywork by streamlining and auto-reconciling accounts. Centralizing all accounts in one place allows constant visibility and oversight giving you the data you need to improve and speed up your processes. Set thresholds to automatically flag variances of balances and require explanations for flagged accounts.

## AT A GLANCE

- · Increased visibility and process controls
- · Faster close with Automation
- · In-depth balance sheet Reconciliations
- · Custom date ranges for matching rules
- Multi-way matching and Suggestive Matching
- Control and automation of reconciliations
- · Integrated notification of balance changes
- Reduce reliance on internal IT
- ERP agnostic Application Connector
- Auditablity and Organizational Transparency
- Centralized Analytic dashboards
- Interdepartmental cross-collaboration
- · Comprehensive close task management

### **Streamlined Process**

Assign work confidently with built-in checklists, segregation of duties, and more robust internal controls, helping your team understand their role, increasing morale, and avoiding needless confusion, time-consuming calls, or meetings

## **Embedded Analytics**

Narrow in on the details that matter. See the big picture of how your month-end impacts your company's financials. Track activities throughout one period or several, with preconfigured reports or user-defined reports through Power BI, Tableau, or Excel.



### IDENTIFYING A BUSINESS OPPORTUNITY AND PROCESS FLOW

### Adra's Ideal Customer

### **Pain Points:**

- · Lengthy Close Process
- Lack of Automation
- · No Standardized Process
- · Employee Attrition
- Lack of Reporting

## **Industry Verticals**

- · Restaurants and Food Services
- · Leisure, Hospitality, and Travel
- · Food and Beverage
- Automative and Aerospace
- · Holding and Equity
- Agriculture and Environmental
- · Construction and Engineering
- · Consumer Products
- · Professional Services
- · Industrial Manufacturing
- Banking and Financial Services

#### What Value Does Adra Provide to Your End User?

- Increased Visibility and Control to the month-end close process
- Time savings throughout the month-end close process
- Improved morale and productivity across the office of finance
- · Reconcile more efficiently and accurately
- Reduce the need for manual excel based transaction matching
- · Built-in Scalability and Flexibility





## What are some qualifying questions?

- On average how long is your financial close process?
- Are there people on your staff that work remote or have the option to work remote?
- On average how much of your work is spent in spreadsheets?
- Do you feel limited in the flexibility that your ERP provides around bank reconciliations?
- How many manual journal entries are you making at the end of the period?
- If asked how quickly can you provide the explanation/documentation for those entries to your leadership team?
- How many accounts rely on transaction matching on the front end? How long does the matching process take?
- How do you see where the team is at with their close tasks or reconciliations?
- Are there any KPI's that are tracked as part of the close process? If so, what are they?

## What To Do Once You Have an Adra Opportunity?

Once identifying you have an Adra opportunity the following steps can be taken to register the lead and bring in the appropriate contact

· Email to Key Adra Contact:

Company Legal Listing Company Headquarters, Main Contact Information, Identified Next Steps, and any additional notes pertinent to an introductory call

Schedule introductory call with Key Adra Contact

#### **KEY CONTACT AT ADRA**

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