nShift
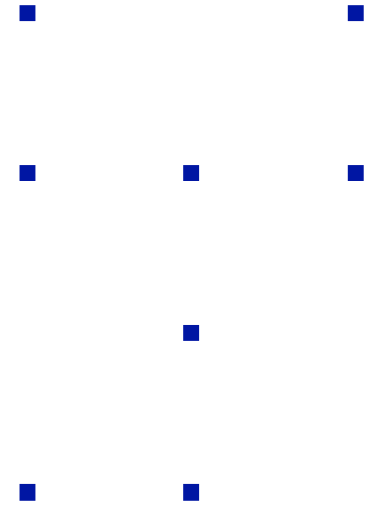
Worry less, ship smarter

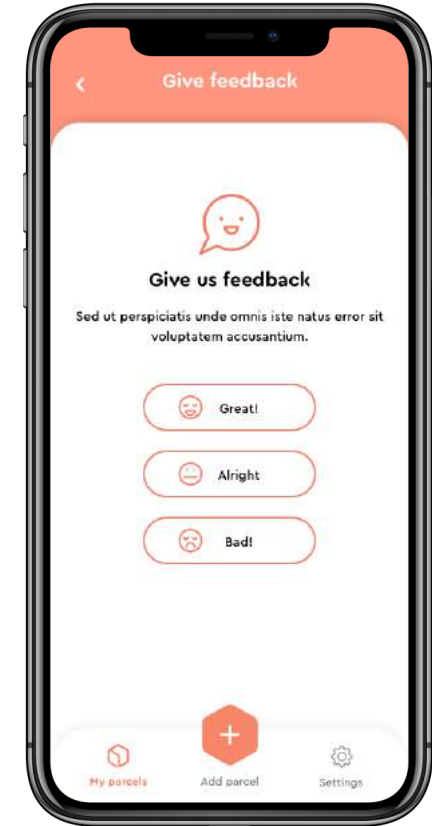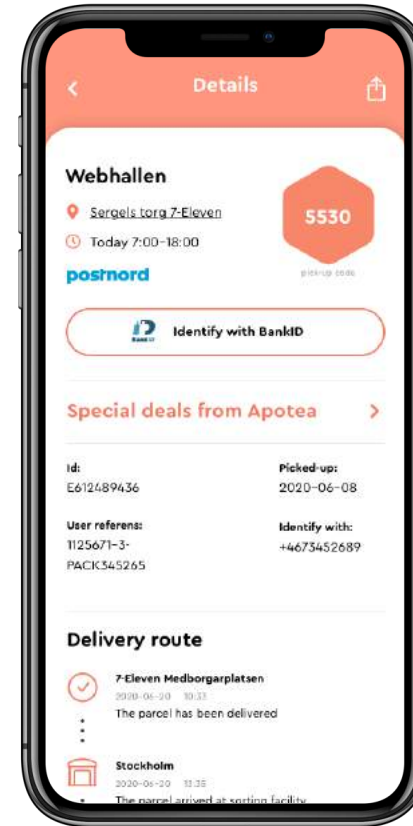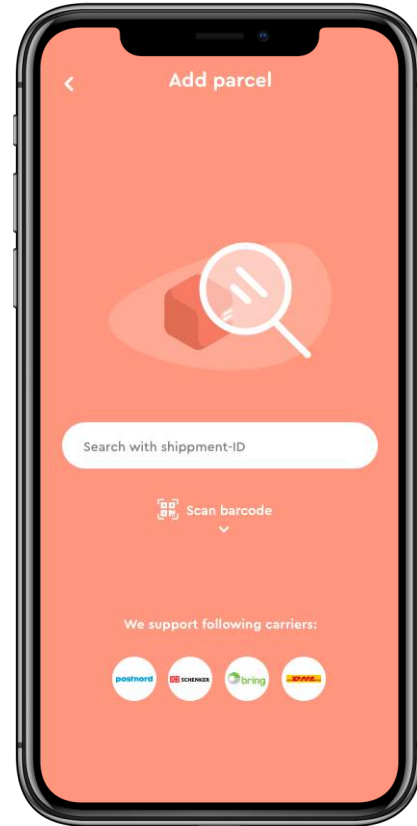# Mina Paket

nShift
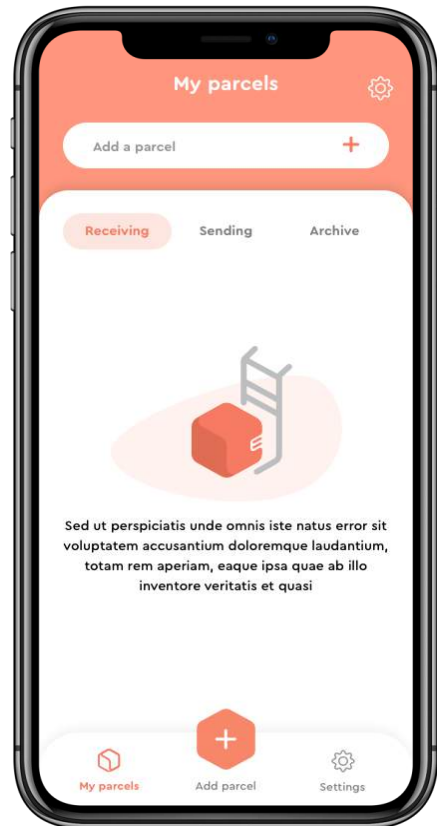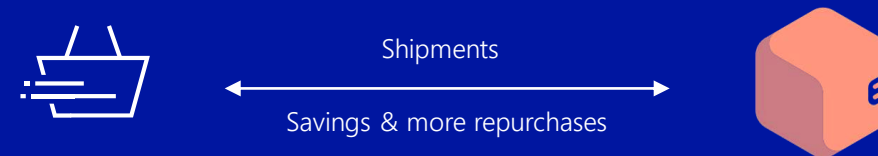
Mina Paket app

Value creation between e-retailer and Mina Paket

Can you afford not to join?

- Simple savings. My Parcels reduce e-Merchant customer service costs by up to 30% *.

- Happy customers. More control creates a better buying experience which in turn contributes to more repurchases.

Shipments

Savings & more repurchases

* Data from 10 different Swedish Paketit customers

To notify your customers, find a supplier that...

✓ Reduces call to customer service

✓ Increases sales & margins

✓ Increases delivery transparency to customers

✓ Provides notifications for all carriers you need
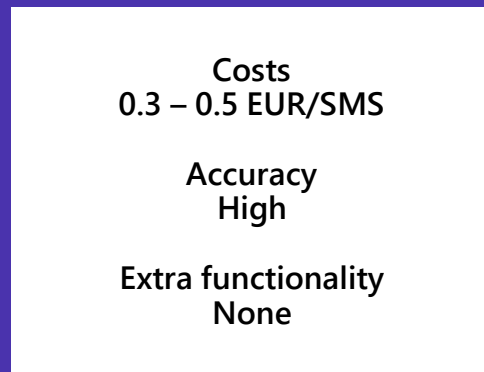
✓ Makes it easy to start & integrate

✓ Provides an app to increase customer benefits

Lower costs & 'Where is my parcel?'

We have helped e-retailers reduce their customer service costs by up to 30%
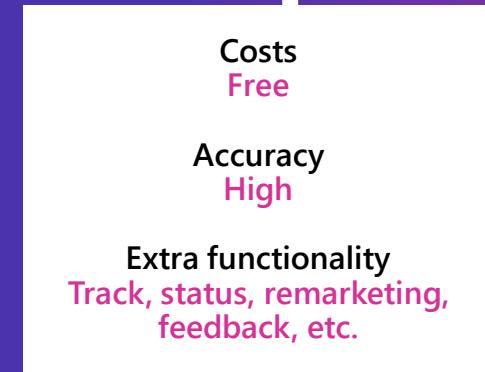
This is done by giving the customer an easy way to follow, get updates and plan all their package deliveries through the Mina Paket app.

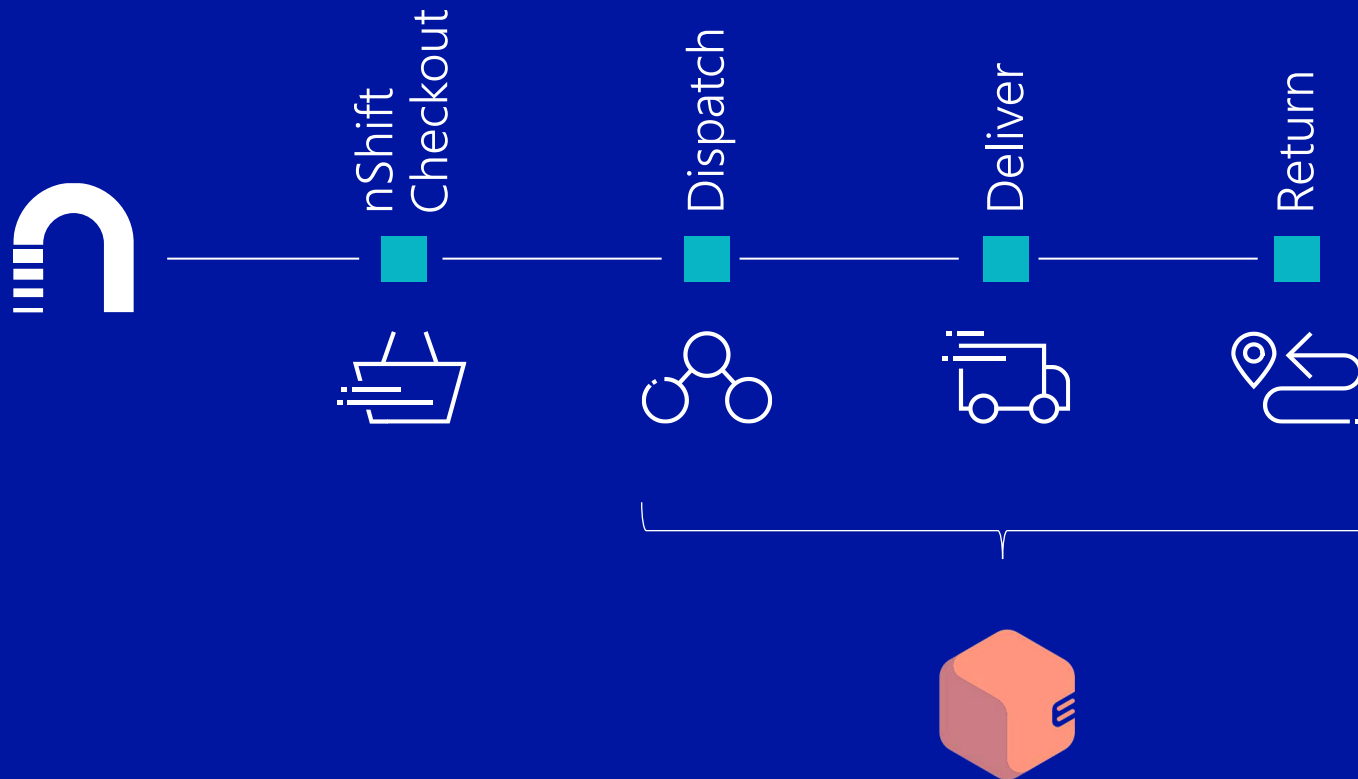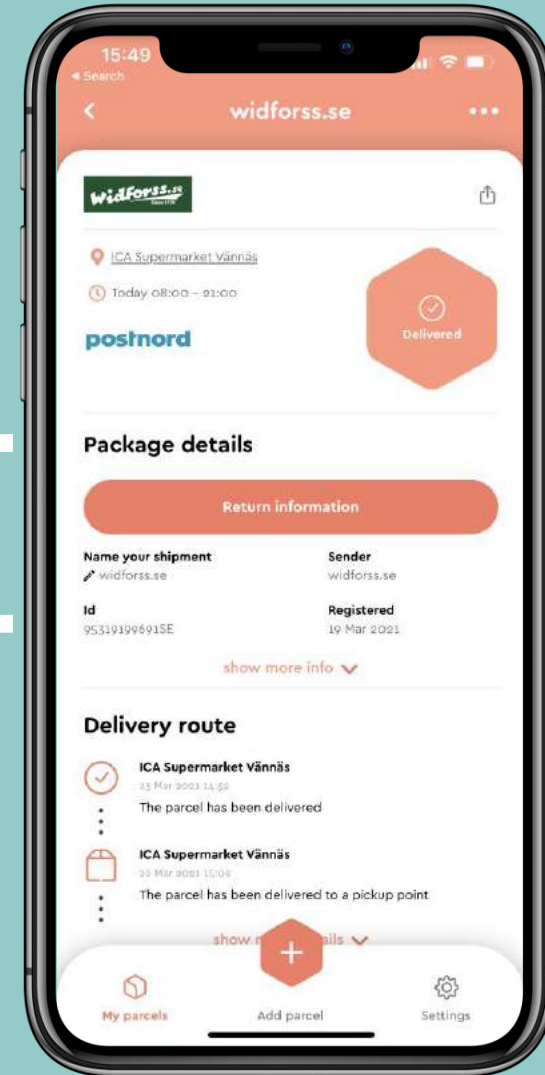| SMS	Email	Mina Paket
Costs 0.3 – 0.5 EUR/SMS **Accuracy** High **Extra functionality** None	**Costs** Free **Accuracy** Medium **Extra functionality** None	**Costs** Free **Accuracy** High **Extra functionality** Track, status, remarketing, feedback, etc.

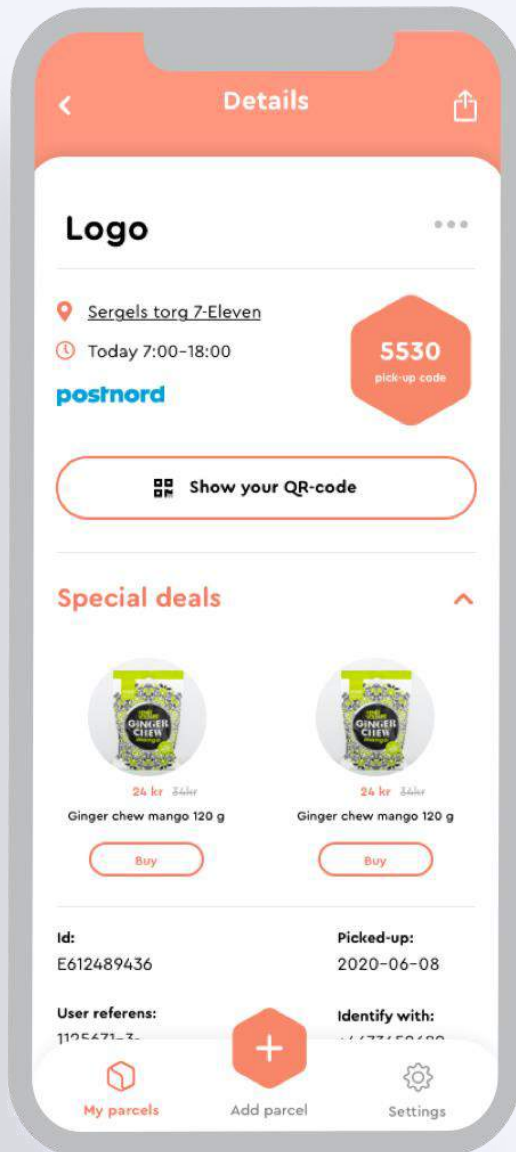# Improve user experience: connect nShift Checkout to Mina Paket

Plus

Do as the largest e-retailers in Sweden and have your logo and link to return information in the app Mina Pakets.

- Your logo is seen by all your customers who have the app. Simple, cheap and perfect marketing.

- Help the user get the correct information at the right time. Customizable url linking to customers return information.

  - Price: 199 kr/month
  - No set up fee
  - Implementation: See slide further down
  - Available in Sweden
  - Calculate savings in customer service cost
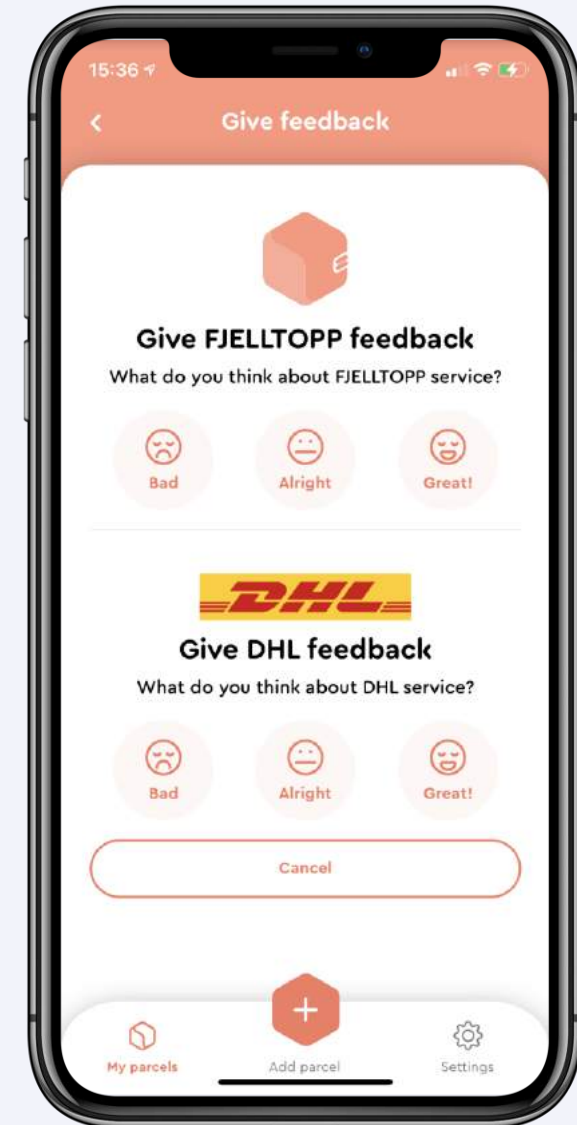
Ads

Ads on incoming and outgoing shipments

- Product ads that drive sales.

- Average Click Through Rate 6%, about 200% higher compared to regular email re-marketing.

- Remind your customers of your brand and your products.

  - Price: 599 kr/month
  - No set up fee
  - Implementation: See slide further down
  - Available in Sweden
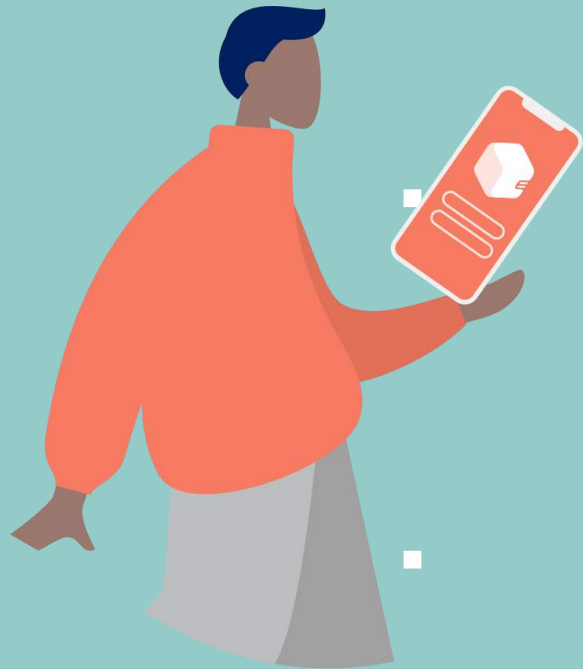 - Calculate increased earnings from ads

Feedback pro

Contact your customers and accelerate growth.

- Get customer reviews in real time via API

- 180,000 + unique reviews per month in Sweden

- Includes Feedback Widget when available

  - Price: x kr/feedback
  - No set up fee
  - Implementation: See slide further down
  - Available in Sweden
  - Market fit: Partner and big e-commerces

Product idea

Not available yet

- Get all reviews from the app
- In app upgradeable profile page
- Invite links to get more customer reviews
- Use 8 review TrustBox widgets
- Easy set up in (15 minutes)

Implementation guides

Plus & Return link -> Read more

Ads -> Read more

Feedback Pro-> Read more

Thank you

nShift